



Sustainable Economic and Environmental Development (SEED) Framework

- Based on “Profit for All” framework (similar to concept of shared prosperity).
- Focused on wealth creation and for-profit business to eliminate severe, systematic poverty.
- Driven by development of entrepreneurial enterprises – grassroots to big business. Enterprises led by passionate African youth leaders adept at business/entrepreneurial, societal and community leadership. Grounded in innovation, change and systems.
- Provides business and social investment opportunities focused on large-scale, simultaneous and rapid economic development across Africa.
- Provides assistance, education, facilitation, and consultation to foreigners wanting to invest or do business in Africa, particularly South Africa, Democratic Republic of Congo (DRC), Gabon, SADC countries, Gulf of Guinea countries
- Led by Lauri Elliott, an African American, living in South Africa for over four years
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